

Des Moines ewiConnect

Chartered 1971

July 2020

LETTER FROM THE PRESIDENT



Happy 4th of July! I hope this message finds all of you well! I have been enjoying being able to be outside without being cold! I cherish the summer months!

Our chapter business meeting is scheduled for July 6, via zoom! I hope you will plan to attend and see how our chapter is doing this year. Plus, it is always fun to see all of your faces on the computer and hear an update of how you are doing.

Last month we heard from Kelly Butcher who is with Wings of Hope. Kelly gave us a glimpse of “Carrying Her Journey from Sex Trafficking to Freedom.” I have known about sex trafficking but she really opened my eyes to many new things as well as statistics. Investing in “Her Restoration” includes the following steps: Safety; 24/7 staff; Medical Care; Trauma Work; Goal Setting; Education; Life Skills; and Faith Exploration. If any of you would like to send a donation to Wings of Refuge, their address is PO Box 2455, Ames, IA 50010.

As we head into the next few months please be sure to read your emails and newsletter. In August we will be having a fashion show. The plan for Executive Night is in the works. It will most likely be an abbreviated version honoring our scholarship recipients and presenting our Executive of the Year! Please make sure you get your nominations for Executive of the Year in to me by August 1st.

Thank you all for your support to EWI Des Moines as we still continue to navigate through these uneasy times! It truly takes an EWI Village.

In this Issue

Letter from the President	1
June Board Meeting	2
July Birthdays	
2020 Board & Committees	3
July Zoom Meeting	4
Reservation Form	
Program Fee Statement	5
Lunch Bunch Schedule	6
Executive of the Year	7
I Pray ...	
Models Needed	8
COVID-19 Adventures	
Photos	9

Be well and stay healthy!

Blessings,

Deb Longseth

Chapter President,
Representing Syverson Strege



JUNE 2020 BOARD MEETING RECAP

- Review board reports
- Approved May 4, 2020 minutes
- Approved June 1, 2020 treasurer’s report
- Update regarding Scholarship Recipients
- Update regarding Pay Pal account
- Discussed July and August meetings along with Executive Night and LCAM
- Discussed nominations for Executive of the Year Award
- Discussed Ballot - Slate of Officers for 2020-2021

Birthdays

07/15	Sheryl Nichols	Wellmark Blue Cross Blue Shield
07/28	Marty Kennedy	In The Bag

Notice: All submissions for the *Connect* should be sent to Sharon Porter by the 10th of the month to be considered for insertion in the next edition. Thank You.

Connect4U2020@gmail.com

2019 – 2020 Board of Directors

President

Deb Longseth
Syverson Strege
dlongseth@onlyworkforyou.com

Vice President

Barb Hobson
Community Foundation of
Greater Des Moines
hobson@desmoinesfoundation.org

Secretary

Chris Harvey
Co-Op Financial Services
chris.harvey@coop.org

Treasurer

Kat McClure
Katherine McClure Photography
km@katherinemcclure.com

Sergeant-at-Arms

Laura Montgomery
Hubbell Realty Company
laura.montgomery@hubbellrealty.com

Marketing & Comm Director

Christine Healy
TPI (The Printer Inc.)
chealy1142@gmail.com

Program Directors

Anna Doud
annadoud@gmail.com

Marla Wylie
Delta Dental of Iowa
mwylie@deltadentalia.com

Retention & Recruitment

Sarah Roeder
Unity Point Health Foundation
sarah.roeder@unitypoint.org

Fundraising Director

Kelly Betts
SHAZAM
kbetts@shazam.net

**COMMITTEE ASSIGNMENTS
2020**

Advisor:

Marla Wylie

Official Greeter:

Deb Longseth

Nominating:

Deb Longseth

Barb Hobson

Budget:

Katherine McClure

Deb Longseth

Barb Hobson

Investments:

Chris Harvey—Chair

Deb Longseth

Philanthropy:

Deb Lyons—Chair

Marty Kennedy

Linda Buchanan

Kim Fankhauser

Nancy Cook

Scholarship/ASIST:

Robin Taylor—Chair

Noel Walker

3 non-EWI participants

Past President Advisory

Council (past 7 Years):

Marla Wylie

Katherine McClure

Tara Nagel

Carmella Heckard

Chris Harvey

Paulette Schultz

Christine Healy

Parliamentarian:

Michelle Cook

Hospitality:

Cheri Cipperley

Marsha Rodd

Sheryl Nichols

Gloria Criswell

Strategic Plan:

Katherine McClure—Chair

Lunch Bunch:

Michelle Cook—WDM

Mary Ann Moore—Downtown

Carmella Heckard—Downtown

Linda Buchanan—Downtown

Fundraising:**

Kelly Betts—Chair

Beth Kneeskern

Janette House

Laveta Pfalzgraff

Marketing & Communications

Christine Healy—Chair

Barb Hobson

Karen Bailey

Deb BeLieu

Aisha Syed

Carmella Heckard

Beth Kneeskern (PR)

Linda Buchanan (PR)

PR = proofreader

Programs:

Anna Doud—Co-Chair

Marla Wylie—Co-Chair

Ellie Cutler

Paulette Schultz

Recruitment/Retention:

Sarah Roeder—Chair

Karen Andersen

Mary Ann Moore

Sargeant at Arms:

Laura Montgomery

Treasurer:

Katherine McClure

Secretary:

Chris Harvey

Vice President:

Barb Hobson

President:

Deb Longseth

JULY EWI MEETING — July 6, 2020

Below is the Zoom info for our July 6, 2020 chapter meeting which will be held at 5:30 p.m.

We are choosing to follow EWI Corporate’s lead on continuing to collect meeting fees. Therefore, if any members are having financial hardship, they can attend the meeting for free. Your monthly fee will be applied to the general fund so that we can offer help to those who may need it in the months to come.

Topic: July EWI Meeting

Date: Monday, July 6, 2020

Time: 5:30 p.m.



Join the Zoom meeting at:

<https://us02web.zoom.us/j/82106297661?pwd=S0tGWVJocEg5MzYyVWpMd3lHOWM1QT09>

Meeting ID: 821 0629 7661

Password: 650366

RESERVATION FORM

Firm:

Representatives:

Guests:

Amount Enclosed: \$ _____ (please make check payable to EWI)

EWI OF DES MOINES
2020 MONTHLY PROGRAM FEE STATEMENT

1. PLEASE COMPLETE THE FOLLOWING INFORMATION:

Member Firm: _____

Representative(s): _____

Amount being paid: _____

2. PAYMENT OPTIONS: (Please check your choice of payment options – *Preferred Method is Annually*)

_____ **Annually \$330** – Send to our Treasurer, Katherine McClure, Katherine McClure Photography, 604 E. 6th St., Prairie City, IA 50228.

_____ **Quarterly** – Send to Sergeant-At-Arms, Laura Montgomery, (Hubbell Realty, 6900 Westown Parkway, WDSM, IA 50266), in advance of each quarter. Please include a copy of this form with each quarterly payment you make.

_____ 1st Quarter \$90

_____ 2nd Quarter \$90

_____ 3rd Quarter \$60

_____ 4th Quarter \$90

_____ **Monthly \$30** – Send to Sergeant-At-Arms (Laura Montgomery) each month.

ALL CHECKS MUST BE MADE PAYABLE TO: EWI

3. DISCLAIMERS:

- No refunds are provided.
- The above fees do not include the September Executive Night Dinner. This event will be invoiced separately.

4. RSVPS and RESPONSIBILITIES:

- Please remember that all Representatives **MUST** register online at <http://www.ewidsm.org>.
- Representatives paying monthly or quarterly **MUST** complete the monthly form from the newsletter and mail it along with your check to Laura Montgomery **by the reservation deadline**.
- Representatives bringing a guest **MUST** register the guest online and mail the payment to Laura Montgomery by the reservation deadline.
- Cancellation Policy: If you have registered but are unable to attend, you **MUST** notify Laura Montgomery **before the reservation deadline in order to receive a refund or credit**.
- Even if you pay annually, you will need to RSVP online. If you do not register online, you may not be counted. If you choose the annual or quarterly payment option, even if you cancel in advance, there will be no transfer of the meal to another member and no credit will be issued.

2020 LUNCH BUNCH

**3rd Tuesday of Each Month — Meet at 11:30 a.m.
West Des Moines & Downtown Locations**

Date	West Des Moines	Downtown
July 21	<u>Machine Shed</u> 11151 Hickman Road, Urbandale 270-6818	<u>Star Bar</u> 2811 Ingersoll Ave., DM 244-0790
August 18	<u>On the Border</u> 140 S. Jordan Creek Pkwy, WDM 528-7788	<u>The Walnut</u> 1417 Walnut St., DM 282-1000
September 15	<u>Waterfront Seafood</u> 2900 University Ave, WDM 223-5106	<u>MALO</u> 900 Mulberry Street, DM 244-5000
October 20	<u>Fire Creek</u> 5382 800 S. 50th St, #110, WDM 224-0500	<u>Bubba's</u> 200 10th Street, DM 257-4744
November 17	<u>Wahlburger's (next to Bar Louie)</u> 7105 Mills Civic Pkwy, #160, WDM 225-4885	<u>Centro</u> 1003 Locust St., DM 248-1780
December 15	<u>Range Grill</u> 1865 Hickman Road, Urbandale 252-7500	<u>Court Avenue Brewing Company</u> 309 Court Ave., DM 282-2739

*** Subject to change—watch your email inbox for updates.**



2020 EXECUTIVE OF THE YEAR AWARD

Want to be a star at your workplace? Does your boss inspire you to do your best every day? Show him/her just how important they are to you by nominating them for the 2020 Executive of the Year Award! You will get some major brownie points, your name in the Extra Credit Book and your boss will get a cool trophy and bragging rights.

Please submit your nomination for Executive of the Year to Deb Longseth before August 1st.
dlongseth@onlyworkforyou.com

I Pray We Don't Go Back To Normal...

This poem was read to us by Felicia Senter, EWI Corporate President at our May EWI meeting.

1. I pray that the next time a friend grabs me and pulls me in for a hug, I actually take the time to appreciate the gift of their embrace.
2. I pray that when school resumes and people are dropping kids off, they take the time to thank the teachers and staff for the amazing gift that they give to our community.
3. I pray that the next time I'm sitting in a crowded restaurant, I take the time to look around at the smiling faces, loud voices and thank God for the gift of connections.
4. I pray that the next time I'm standing in church listening to the voices of praise and worship that I take a moment to thank God for the gift of congregation.
5. I pray that the next time I see a person or situation that needs prayer, I hope I pray as passionately and fervently as I have these past few months.
6. I pray that when I am at the grocery store that I will take a moment to thank God that he provides us with necessities of life and the amazing people who work so hard to keep our stores supplied.
7. I pray that I never again take for granted the ability to hop in the car and visit a friend, go to the mall, go to a gathering, etc.

So, truth is, I don't want things to return to the way they once were. I pray that we take the lessons and challenges of the past few months and create a new normal. My goal is to pray more, love harder, and truly appreciate the daily abundance of blessings that were so easily overlooked just a few months ago.



Models Needed

Cindy's Boutique will be hosting our fashion show scheduled for August 3rd at Copper Creek. Models will need to visit Cindy's shop the week before the event for a fitting for several outfits. A special discount will be offered to models in addition to the discount Cindy is offering for EWI members.

Contact Marla Wylie if interested:
mwylie@deltadentalia.com or (515) 343-7480



COVID-19 ADVENTURES

How are you holding up with all that is going on? We are looking for ideas for the next Connect. Please share what you and your family are doing, what item is the craziest thing you have purchased, the funniest thing you have done or new hobby you have picked up during the COVID-19 pandemic.

Send to:
 Sharon Porter at Connect4U@mchsi.com



PHOTOS

